

COMMUNIQUÉ DE PRESSE

The Eurobois show unveils its programme: a warm welcome and networking opportunities guaranteed!

A programme rich in activities and events offering training, information, discussion and discoveries of all the most recent timber market news.

The landmark exhibition for French and international timber professionals, the Eurobois 2024 show will open its doors at Eurexpo Lyon from 6 to 9 February 2024.

With over 490 exhibitors and brands already registered, offering a comprehensive range of solutions from one end of the timber sector to the other, Eurobois 2024 promises to be a unifying event for everyone in the industry. Focused as ever on the key issues facing the timber market, Eurobois 2024 will address four major themes: employment and training, primary processing, industry 4.0 and interior design.

Inspiring and immersive, the Eurobois show is an opportunity for industry professionals to find information about the latest market trends, discover innovations presented by exhibiting companies and take part in demonstrations and practical applications at a variety of activities and stands.



CONTACT PRESSE :

LE CRIEUR PUBLIC : Clotilde Boué
Tél : +33 (0)7 81 34 24 19 - Mail : clotilde.boue@lecrieurpublic.fr
www.eurobois.net

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“I am proud of the Greentech+ teams and their daily commitment to finding new ideas for an event that is more and more inspiring and immersive. The European Young Carpenters Championship organised by Compagnons du Devoir, the Cohome interior design laboratory set up by Équipementiers de l'Ameublement Français and an exclusive workshop on timber-framed houses: all in-person, life-sized demonstrations. And since it's part of our DNA, no stone will be left unturned to encourage a friendly atmosphere and simple, informal meetings throughout the four days, with happy hours, cocktail receptions, a business meeting zone etc. We can't wait to welcome you to a show designed on a human scale!”

– Florence Rousson, director of the GreenTech+ division –

Eurobois, an event at the heart of the issues facing the industry

At the centre of a leading French region for timber processing, the Eurobois show has claimed a role over the decades as the unmissable national event for industry stakeholders. The only French exhibition with the Eumabois¹ seal of approval, it benefits from steadily growing international reach, placing it among the front rank of European trade fairs.

Resolutely contemporary, taking place in parallel with “France Bois 2024”, this new edition aims to **mobilise policy and open crucial discussions about future directions for the timber industry**. The presence of a **BFM Business forum** will contribute to this dynamic, offering an opportunity for in-depth discussion and debate about the sector's news and issues.

The exhibition will also host a number of partner institutions, which will bring their networks together at Eurobois to talk about their current priorities and challenges. Many highlights will be organised in collaboration with the Fédération Nationale du Bois, the Fédération Française du Bâtiment, Capeb, Fibois and the Compagnons du Devoir.

¹ European Federation of Woodworking Machinery Manufacturers

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Eurobois is committed to its sector, offering concrete answers on subjects including jobs and training. Lack of career attractiveness, new issues related to the arrival of digital technology and industry 4.0... **The Eurobois Campus, an exhibition space specially dedicated to jobs and training,** will facilitate meetings between training centres, students and professionals seeking courses on one hand and recruiters and job seekers on the other.

Eleven training centres have already signed up for this new edition. They will be present throughout the four days to inform, advise and support students and/or professionals looking for continuing or initial training. They will present their existing training programmes, new courses leading to qualifications and application procedures.

The organisations that will be attending the show are:

- ENSTIB, the French national college for timber technologies and industries
- ESB, a French graduate school for wood and bio-based materials
- Fibois Auvergne Rhône-Alpes
- NEOPOLIS, a professional training organisation
- CFPF de Châteauneuf du Rhône - the Châteauneuf du Rhône forestry training centre
- CFA d'Ambert apprentice training centre, BTP CFA Auvergne Rhône-Alpes
- Sylva campus
- Besançon education authority
- Lyon education authority
- Concepteur Vendeur
- Ecole Supérieure d'Ebénisterie school of cabinetmaking

(Incomplete list – more organisations are still registering)

An inspiring, immersive show, a vehicle for trends in the sector

Over the four days of the show, visitors will be able to watch in-person, life-sized demonstrations organised by partners and exhibitors.

The final of the European Young Carpenters Championship

In 2024, Eurobois is welcoming the **final of the 15th European Young Carpenters Championship**, organised jointly with the Fédération Compagnonique and the Compagnons

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du Devoir! Over three days, **the 20 competing young carpenters under the age of 23 from several European countries** (Germany, Hungary, the Netherlands, Luxembourg, Denmark, Switzerland and France) **will spend 22 hours building sophisticated carpentry models** and demonstrating the professional use of timber as a construction material.

Individual and team prizes will be awarded on Friday 9 February 2024 at 11.30 am in the competition space in the presence of the event's partners and sponsors.

Near the space dedicated to the final challenges in the European Young Carpenters Championship, **an exceptional exhibition of carpentry projects built by the Meilleurs Ouvriers de France (best craft workers in France) and Meilleurs Apprentis de France (best apprentices in France)**, including **two structural models of Notre-Dame in Paris**, will be displayed in 1000 m² of space.

This initiative aims to promote careers in structural carpentry and joinery, as there is a shortage of qualified workers for both roles.

Timber frame panel production workshop

The timber frame housing workshop will be back in 2024, an opportunity for visitors to immerse themselves in **a life-sized panel shop** at the heart of the show, combining traditional techniques with digital technology!

Coordinated by Mach Diffusion in collaboration with companies exhibiting at the show, the event provides a real-time view of **all the stages of production in a manufacturing workshop, from 3D project design to the on-site work**: design, cutting, assembling, handling, lifting, transport and construction, together with all the machines, equipment and tools needed to build a house!

The Wood Arena: the exhibition's new space for conference sessions and gatherings

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At the heart of a trade show on a human scale, with a focus on sharing and networking, **the Wood Arena, consisting of a conference space and a hospitality space, will be the central focus of the next edition.**

Conference sessions, panel discussions and interviews, conducted by experts in the sector and dedicated to key subjects for the industry, will be organised over four days in partnership with Editions des Halles, with support from France Bois Forêt and in partnership with Wood Surfer and Atelier Bois.

Over twenty broadcasts will be organised on major topical themes:

- Interiors and design
- Innovation
- Jobs and training
- Industry 4.0
- Robotics
- Treatments and finishes
- Material processing and tools

Over the four days of the show, the Wood Arena will host many highlights, including coffee breaks and happy hours at the Wood Bar! **A chance for professionals to talk shop in a welcoming atmosphere!**

The COHOME design laboratory, the Équipementiers de l'Ameublement Français space where you can discover the next technical, functional and aesthetic revolutions for interior design projects, dedicated to interior architects and designers.

For the second time in a row, the Équipementiers de l'Ameublement français will be attending the Eurobois show.

"It's a real pleasure to continue the Eurobois adventure, which began with great success in 2022!" – Stéphane Veron, president of the Équipementiers de l'Ameublement Français group.

The programme includes an equipment manufacturers' village, displaying their solutions, with COHOME, the interior design laboratory, in the centre, created at one-to-one scale for the first time.

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“The new generation of our shared COHOME project will serve as the central square for this unusual village, a human-sized demonstrator of innovative, stylish design solutions”, explains Julie Millet, the group's market manager. ***“At this new edition of Eurobois, interior designers and architects will be able to find complete, relevant answers to their questions in a unique setting,”*** she adds.

As well as the demonstration space illustrating COHOME, the interior design laboratory, the Équipementiers will give presentations dedicated to innovations in the sector and provide concrete answers to problems encountered by interior professionals on the ground:

- Tools and optimisation of time spent/material volumes
- CSR
- Well-being and comfort/acoustics
- Robustness/modularity
- Mix of custom vs standard materials

In the COHOME space, the Équipementiers will invite interior professionals to test equipment and furnishings suitable for any type of project (homes, hotels, co-working spaces, head offices etc.): folding beds, electric actuators, hinges and slides, lights and sockets, panels, trims, roller blinds, moulded wood, silestone etc.

A keenly awaited event for all furnishing suppliers

“MSA France is already making active preparations for this unmissable event in the interior design world,” emphasises Marion Blanchet, marketing manager at MSA.

“Nothing can replace direct contact at an exhibition stand at a show like Eurobois!” adds Marion Rigaud, marketing manager at Blum France. ***“The event has become THE big meeting place for our craft workers and designers!”*** she continues.

The Eurobois Awards

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A genuine platform for innovations, the Eurobois Awards are back in 2024, promoting more new ideas and technological advances and shining a spotlight on the timber industry!

The goal is to reward the innovative character, design, and performance of a product or service, with an eye also on the contestant's CSR practices, the environmental quality of the product or service, its certification, its usefulness to professionals and its cost-effectiveness.

Date for your diary: The candidate innovations for the 2024 awards will be announced at the beginning of January 2024

Good humour and sharing will be central to Eurobois 2024, offering a unique business experience. By emphasising a warm, welcoming atmosphere, the show aims to create a space that will encourage fruitful meetings and long-lasting partnerships.

Come and be a part of it from 6 to 9 February at Lyon Eurexpo

Visitor registration: www.eurobois.com

ABOUT THE ORGANISER

GL events Exhibitions Opérations

With 200 events organised worldwide for professionals and the general public, GL events Exhibitions Opérations has unequalled expertise in organising exhibitions and trade shows – a business that must stay abreast of increasingly specialised marketing, communication and organisational techniques while retaining close ties with market players. The Eurobois exhibition is organised by the **GreenTech+** division, which also manages seven other events: BePOSITIVE, Open Energies, Expobiogaz, Hyvolution, Paysalia, Piscine Global, Rocalia.

GreenTech+ is a division of the GL events group, providing a unique shop window born from the synergies between exhibitions that touch on common themes of ecological innovation and sustainable development.

GL events created **GreenTech+** to play a full part in the world's major environmental issues, based on the only format of its kind, building bridges between the sectors of the future and maximising their visibility. GreenTech+ is an accelerator committed to accompanying the sector's stakeholders in their developments and in their search for the solutions of tomorrow, while instilling an ever-greater eco-awareness among our citizens.

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