

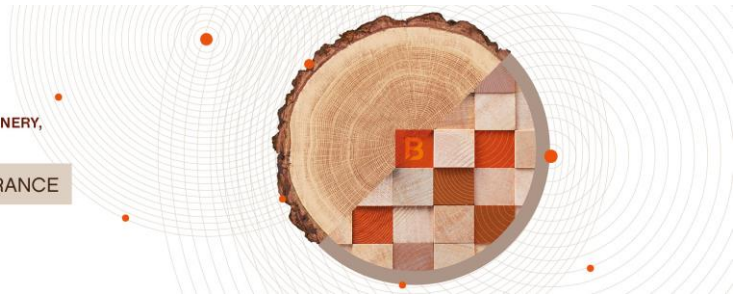
# EUROBOIS

THE TIMBER, WOODWORKING MACHINERY,  
AND FITTING-OUT TRADE SHOW

1-4 FEBRUARY 2022

EUREXPO LYON FRANCE

## PRESS RELEASE



## EUROBOIS 2022: A new edition focusing on the stakes involved in the wood sector

The next edition will be held at Eurexpo Lyon from 1<sup>st</sup> to 4 February



©Alexandre Moulard

The next edition of Eurobois, the timber, woodworking machinery and fitting-out trade show, will be held at Eurexpo Lyon from 1<sup>st</sup> to 4 February.

More than ever, the show ties in with the green transition, where wood stands out as a biosourced, renewable and low carbon resource for the future. The sector, supported by the government and boosted by new regulations, nonetheless has to rise to the challenge in order to be more competitive and contend with the market's current issues such as procurement, forest management or the appeal of the wood trades. Modernization and the digitalization of wood processing, upskilling, adapting to growing and increasingly customized demand are the challenges it faces.

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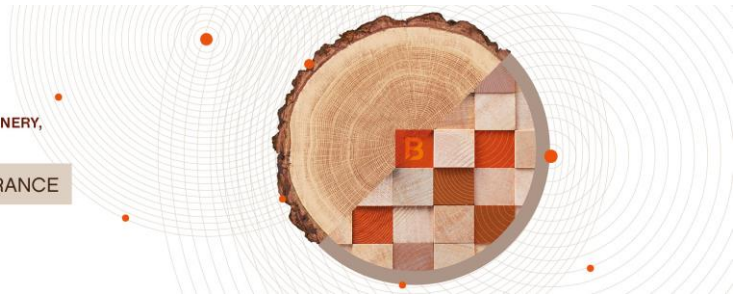
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This new edition of Eurobois reflects highly topical subjects, in particular the aims of the “France Bois 2024” project, which encourages the use of wooden constructions and fittings, especially French ones, in the building of facilities for the 2024 Olympic and Paralympic Games. Furthermore, this formative and federative project, essential for meeting the carbon targets set by the Paris Agreement on climate change, is an opportunity for the entire sector to demonstrate not just its capacities but more importantly its green and social benefits to French prime contractors, government and the public at large.

Fully in tune with the sector's challenges, Eurobois shines the spotlight on 4 key topics. The show will cover the subjects jobs and training, primary processing, 4.0 and fittings. Topics introduced in the 2020 edition, which will be consolidated and enriched in 2022.

*“Against a backdrop of strong economic activity, the sector's companies and stakeholders are keen to meet one another and create new business opportunities. The dense news coverage of the wood sector and the strong economic growth driving it herald a 2022 edition that will be very rich in meetings, ideas shared and innovations.” »*

**- Florence Rousson-Mompo, Director, Eurobois show.**

**Paul Jarquin, Chairman, FIBOIS - “Timber construction, now is the time to be ambitious!” »**

In a recent interview, Paul Jarquin, who was elected head of FIBOIS last June, gives his vision of the timber construction market a few months after the launch of RE 2020. He is in no doubt the whole sector is ready to take up the challenge. Investments are already being made and production tools modernized thanks to the government’s economic restart plan. Now the sector needs to make its trades more attractive. At the core of major environmental, economic, and social issues, timber & woodworking has many assets for attracting young workers looking for direction.

Read the interview: <https://www.eurobois.net/fr/paul-jarquin-president-de-fibois-construction-bois-cest-le-moment-detre-ambitieux>

## The benchmark event for French and international professionals

Unique in France for over 30 years, Eurobois is a veritable meeting place for all timber professionals, bringing together in the same place all those who work in and support the sector day after day.

**Sawyers, joiners, cabinetmakers, carpenters, shop fitters and interior designers, furniture makers, bathroom and kitchen manufacturers, or even market influencers,** they all attend the trade show to exchange views, discover the latest innovations and develop new business opportunities.

From **wood processing to the machinery, including robotics, the timber material, treatments and finishes, or even fitting-out,** the event positions itself as a venue of convergence for these sectors, which mark each stage of the woodworking process.

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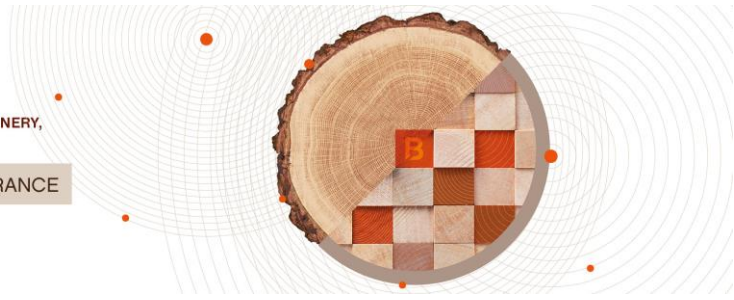
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**A veritable springboard for innovation**, the trade show will shine the spotlight on the latest innovations through its dedicated competition, but also through an exclusive presentation of global innovations and an area set aside for innovation and start-ups.

Furthermore, in the heart of the leading French wood processing regions, Eurobois asserts itself as the unmissable national event for the sector's stakeholders. As the sole French trade show to sport the EUMABOIS\* label, it enjoys a constantly evolving international outreach, placing it on the top rung of benchmark European gatherings.

### 4 major themes in the sector's headlines

Spurred on by its success in 2020, Eurobois 2022 is enriching its offering and content on headline themes, in line with the challenges the sector currently faces.

The first link in the timber industry chain, **primary processing will take pride of place**. Several innovations will be presented for the management of log yards, sawing or even sharpening and the production of ply. These innovations reflect the advances in plant and equipment, which is modernizing and becoming more cost effective.

Fitting-out will also be showcased at the trade show this year! **Fitting-out professionals such as shop fitters, interior designers, cabinetmakers or even kitchen and bathroom manufacturers will discover the latest trends and new products** such as panels, surface treatments, hardware, built-in lighting, tools and equipment ... which will be the subject of live demonstrations and televised conferences, and among other things will be covered by the COHOME BELLEVILLE CLUB event, organized by the Equipementiers de l'Ameublement Français (French equipment manufacturers for the furnishings industry).

**The machines and solutions for digitalizing production** will be at the heart of the 2022 show, attesting to the manufacturers' constant commitment to modernizing and perfecting their tools in order to facilitate production flexibility, simplify uses or even predictive maintenance. In parallel to the solutions presented by the exhibitors, 4.0 will also be addressed through live demos and dedicated conferences.

Lastly, **jobs and training**, prerequisites for developing the sector, will naturally be spotlighted at this 2022 edition. The trades and training schemes supporting the upskilling of professionals and the recruitment of new profiles will be showcased, more particularly within the framework of the Campus Eurobois. Dedicated to developing the sector, Eurobois has a duty to facilitate the networking of companies that recruit with job-seekers but also the networking of training organizations with industry professionals seeking training services.

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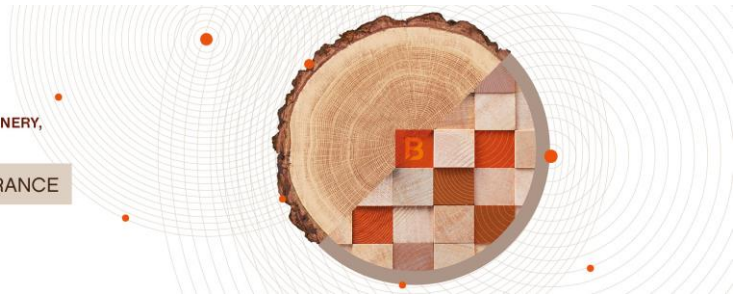
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### Numerous events and high points on the programme

This new edition will be marked by numerous events and high points over the 4 days of the event:

- **The Campus Eurobois**, a place to meet and talk specifically about jobs and training in the wood sector.
- **The timber-frame house panels workshop** to discover all the stages of reconstructing a workshop in real time.
- **The Eurobois Awards**: A veritable platform for innovations, the Eurobois Awards will again be given in 2022 to showcase ever more new products and technological advances and spotlight the wood sector!
- **The Eurobois TV set**, organized by Bati-journal's editorial staff, will offer conferences, round tables and interviews dedicated to the wood sector.
- **COHOME BELLEVILLE CLUB**, an area allocated to the Équipementiers de l'Ameublement Français demonstrating genuine technical, functional and aesthetic revolutions for interior design projects, dedicated to shop fitters and interior designers.
- **Eurobois is hosting the French team's training session for the European Young Carpenters Competition**, organized by Les Compagnons du Devoir.
- **Eurobois is also hosting the La Canopée** competition, a national innovation competition dedicated to the forestry and wood industry, organized by Forinvest Business Angels, the École Supérieure du Bois, Fibois France and Xylofutur.

### The 2022 edition will offer new digital services

The Eurobois 2022 edition is reinventing itself with new digital solutions encouraging exchanges of information and networking between the trade show's exhibitors and visitors.

The event will offer EUROBOIS CONNECT, a web platform and mobile app to encourage networking between all the sector's professionals before, during and after the trade show. This new system will be available to all the exhibitors, visitors and partners of the exhibition. It will enable them to plan their face-to-face or remote meetings, and will showcase new products and innovations.

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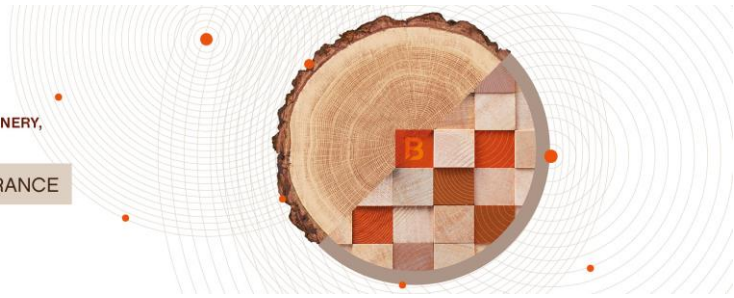
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### **Key market figures in France**

- 1,978 companies on the timber construction market in France in 2020\*
- Turnover in the timber construction sector en 2020: 1.93 billion euros \*\*
- 37.5 m<sup>3</sup> of wood collected per annum on French territory \*\*\*
- 20,000 FTE jobs created by the sector in two years (2018-2020) \*\*\*\*
- 400 million euros by 2022: the amount of the industrial investment acceleration fund\*\*\*\*\*

\* National timber construction survey  
\*\* National timber construction survey  
\*\*\* Source FNB  
\*\*\*\* Source VEM  
\*\*\*\*\* Source France Relance

 [Eurobois website](#)



### **ABOUT THE ORGANISER**

With 200 public and professional events organized worldwide, GL events Exhibitions has developed unrivalled expertise in the business of organizing exhibitions, a business which must keep pace with ever improving marketing, communication, and organizational techniques, while staying in close touch with the players in its markets. The EUROBOIS event is organized by the GL events Green-tech+ division, which also manages seven other major gatherings: BePOSITIVE, Open Energies, HyVolution, ExpoBiogaz, Paysalia, Rocalia and Piscine Global Europe.

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