EUROBOIS

THE TIMBER, WOODWORKING MACHINERY, AND FITTING-OUT TRADE SHOW

6TH–9TH FEBRUARY, 2024 EUREXPO LYON FRANCE



MARKET INDICATIONS

€25.1 bn: That's the sector's added value in 2020 Source: VEM filière forêt bois

395,000 direct jobs in the sector in 2020, **21,500** of them created between 2016 and 2020 Source: VEM filière forêt bois

64% of timber construction firms employing more than 20 workers have production level investments in the pipeline Source: Cofidab – 2020 data

74% of French people think timber is an underused solution for decreasing the carbon impact of construction Survey by CSA for the timber

and woodworking sector, 25th March to 1st April, 2021

EUROBOIS

BE PART OF THE LEADING EVENT IN THE TIMBER AND WOODWORKING SECTOR IN FRANCE

At a time when the ecological transition is a necessary consideration in all the sectors, timber lays claim to some remarkable advantages: **bio-based**, **renewable**, **and low carbon**!

With support from the powers that be and energized by the new regulations, **the sector is getting organized to increase its competitiveness:** digitalization of timber conversion, levelling-up of stakeholders' skills, adaptation to a demand whose volume and personalization are both on the increase.

From industries to craft firms, fitters-out to specifiers, federations to training centres, all the stakeholders are setting in motion and making innovation a focus of their projects.

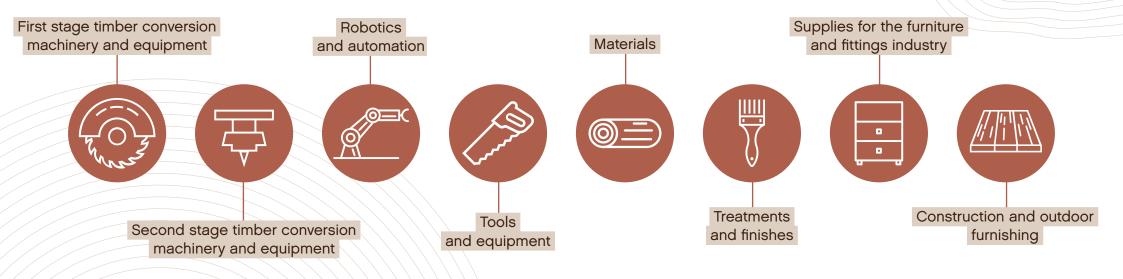
Eurobois is their trade show, the meeting place for all those who are pushing back the boundaries and driving development of the sector.

Join us and welcome to Eurobois!



A UNIQUE OFFERING WITH ALL THE SOLUTIONS IN ONE PLACE!

8 sectors for showcasing the whole offering of timber conversion, wood-based materials, and fitting out.





THAT'S WHERE ALL THE TIMBER AND WOODWORKING STAKEHOLDERS GATHER!

Meet professional deciders from the timber and woodworking sector on the lookout for new suppliers and innovative solutions!

> Fitting-out firms Carpenters Local authorities Cabinet makers Forestry operators Joiners. industrial joinery firms Traders **Specifiers**

EUROBOIS

2024 FRONT PAGE

• Fitting out

Fitting-out, decorating, joinery, fitted kitchen and other firms, discover new features in boards & panels, surface treatment, hardware, integrated lighting, and more in a dedicated exhibition and events area.

• First-stage timber conversion

The latest innovations in log yard management, felling, sawing, sharpening, veneer production, etc., are placed centre stage with machine and equipment demonstrations!

• Timber in industry 4.0 mode

Robotization, production flexibility, predictive maintenance, industry 4.0 solutions at the hub of the sector's modernization. Eurobois puts the spotlight on these innovative solutions.

Jobs & training

Eurobois moves into gear to promote the sector's trades & training, facilitate recruitment, and assist professional skill upgrading. Head to the Eurobois Campus!



EUROBOIS

2022 EDITION FACTS & FIGURES

480 exhibitors and brands

22,883 visiting professionals

13 in-show activities and highlights

5 major events hosted

8 businesses selected in the Eurobois Awards

15 press partners and

222 press follow-ups

The shop window for your innovations

Eurobois puts innovation at the core of the trade show. The Eurobois Awards focus on promoting your new products, features, and innovations among professionals and the press from both France and abroad.

• Showcase your innovative products and services and make your company a lot more visible!



Business & congeniality

ALL YOU NEED TO MAKE THE MOST OF YOUR

PARTICIPATION AND PROMOTE YOUR BUSINESS!

Eurobois is the only trade show in France spanning the whole value chain of the timber and woodworking sector. This makes it the ideal venue for developing your networks, meeting relevant visitors, and generating opportunities in a setting where business never turns its back on congeniality or the pleasure of communicating.

• Meet and trade thoughts with timber and woodworking professionals to boost your projects and your business!



EUROBOIS CONNECT

Designed to stimulate encounters, Eurobois helps make the most of your presence with Eurobois Connect, a digital solution for multiplying your contacts and visibility: network before, during and after the show.

All the latest news & views

Eurobois offers you an extensive programme of open-access conferences and highlights to cultivate your market knowledge, provide you with stories and feedback, and ensure no sector news passes you by.

• Expand your horizons and stay at the forefront of the sector's evolution!



EUROBOIS / THE TIMBER, WOODWORKING MACHINERY, AND FITTING-OUT TRADE SHOW

WHAT THEY HAVE TO SAY ...



MICHEL COCHET Chairman - FIBOIS

We take great pleasure in catching up and trading thoughts with people, all the more so thanks to the many projects that the sector's stakeholders, visitors, and exhibitors have in hand to accompany the impetus of timber.



STÉPHANE VERON

Chairman of French Furniture Equipment Makers association Director - MSA France

As far as we are concerned, Eurobois is the benchmark gathering, the only one in France that brings timber and fitting out specialists face to face with their customers. **9**



YOANN BAGUET General manager - FELDER GROUP France

We're very proud to have won a Eurobois Award. It will add even more visibility to the product we put forward and give us added credibility with our clientele. It's a matter of pride for the whole team.



MATHIEU HUGON

Manager of the European Institute of Joinery, Fitting-Out, and Furniture Making, Les Compagnons du Devoir et du Tour de France

We have partnered Eurobois for 5 editions now, because we want to be at the sector's beating heart and that's where this event takes us. We encounter other actors; partnerships take shape.



YANN RAOULT Chairman - WAYS INDUSTRIE

Winning a Eurobois Award has been extremely important. First because Eurobois is a nationwide trade show and thus the award is recognition by the sector, and second because it's not always easy to raise the profile of disruptive technological advances! ??



ROMAIN ZINNEN Salesperson - SCHUKO

Eurobois is an important shop window onto the French market. At each edition, we bring along and showcase our innovations to show the effectiveness of our responses to the needs of timber firms.

EUROBOIS, THE ECO-FRIENDLY GATHERING

Eurobois makes a concrete commitment to limiting the event's environmental impact via dedicated action plans that set out to:

• Decrease the event's carbon footprint (transport, electricity, water, renewables)

 Limit the use of single-use expendables (responsible communication, eco-design, waste sorting, catering)
Association of local stakeholders (catering)

EUROBOIS

greentecht

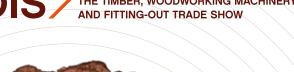
As part of the GL events group, **GreenTech+** organizes trade shows revolving around the common themes of **ecological innovation and sustainable development,** in a format unique in its field.

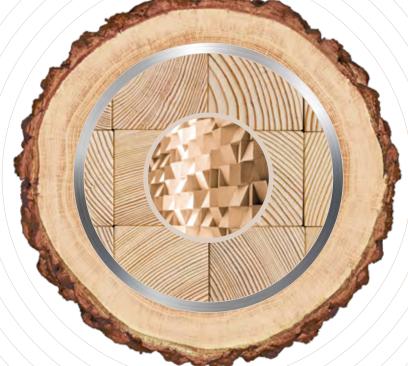
GreenTech+ is an accelerating force, committed to escorting stakeholders in their development, seeking **tomorrows' solutions** and guiding our citizens ever closer to **eco-awareness and responsibility.**



6TH-9TH EUREXPO LYON FEBRUARY. 2024 FRANCE

EUROBOIS / THE TIMBER, WOODWORKING MACHINERY, AND FITTING-OUT TRADE SHOW





2022 PARTNERS







FNB

FIBOIS



secimpac SM@RTISAN











Florence Rousson Mompo

Phone: +33 478 176 282

Alexandra Moncorgé

Phone: +33 478 176 301

Marianne Beaulaton

Phone: +33 478 176 326

Mobile: +33 632 509 136

Phone: +33 478 176 179

PierGoffredo Bonchi

ronchi@pg-mktg.it

GERMANY / AUSTRIA

Solène Geourjon

PG Marketing Media Phone: +39 02 33 40 21 31

doan.sordo@gl-events.com

GL events Exhibitions Germany

solene.geourjon@gl-events.com

põle emploi

Phone: +49 (211) 56 69 17 50

Mobile: +33 631 296 526

alexandra.moncorge@gl-events.com

marianne.beaulaton@gl-events.com

Sales manager

Sales officer

Doan SORDO Sales officer

ITALY

SALES TEAM

FRANCE

GreenTech+ divisional manager

florence.rousson-mompo@gl-events.com

FIND OUT MORE

SPAIN

 Betty Morido ERSI Sales representative Phone: +34 91.559.8464 ersi1@ersi.es

TURKEY

 Ismail Sezen ISTEXPO Phone: +90 212 275 82 83 ismail@istexpo.com

PRESS AGENCY LE CRIEUR PUBLIC

 Morgane Lieutet Phone: +33 953 754 647 morgane.lieutet@lecrieurpublic.fr

MARKETING & COMMUNICATION TEAM

- · Laetitia Vine Marketing & Communication Manager Phone: +33 (0)4 26 20 41 32 laetitia.vine@gl-events.com
- · Caroline Roques Marketing & Communication coordinator Phone: +33 478 176 184 caroline.roques@gl-events.com
- Chloé Dugelay Trade show communication and activities coordinator Phone: +33 478 176 204 chloe.dugelay@gl-events.com

www.eurobois.net y in G 🖸 🔿