



# EUROBOIS

THE TIMBER, WOODWORKING MACHINERY,  
AND FITTING-OUT TRADE SHOW

4-7 FEBRUARY  
2020  
EUREXPO LYON  
FRANCE

## PRESS RELEASE

December 2019

## THE TIMBER & WOOD SECTOR'S LEADING TRADE SHOW LAUNCHES "EUROBOIS CAMPUS"

### New recruitment and training issues at the core of the 2020 edition

More than ever, timber and wood are hitting recruitment and training problems. What's to blame? Failure to promote their trades, training courses not attracting enough young people, professionals undergoing training geared to new issues with the advent of digital methods and industry 4.0.

To provide very concrete answers to these issues, a new area dedicated exclusively to jobs and training is setting up stall at the heart of the trade show. The "Eurobois Campus" is a new amenity for facilitating constructive exchange and encounters between all professionals: industrial companies seeking profiles, professionals seeking employment or training.



Photo by A. Moulard

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### A new, high added value service to accompany the sector's development

A bona-fide tool at the service of development in the timber & wood sector, Eurobois is first and foremost a uniting event, one that listens to the profession, that progresses from edition to edition, that provides valuable accompaniment to all stakeholders no matter what their involvement.

It delivers concrete answers to major professional issues, whether they concern business, innovation, employment, training, or any other aspect.

Setting itself a priority of networking all the sector's stakeholders, the trade show will this year be providing a new service for matching job supply with demand. **Eurobois is on the move and committed to supporting professionals** in promoting the sector's trades, **facilitating recruitment and access to existing training schemes**, and thus helping raise skill levels.

*"Eurobois is a trade show that serves the market. That involves firm stances and strong commitments designed to assist the timber & wood sector. Together with the exhibiting industries, we have identified the big issues in recruitment and skill acquisition that are penalizing company competitiveness. By placing the edition 2020 of Eurobois under the industry 4.0 and employment & training banner, we aim to be the motor behind the momentum of timber & wood sector professionals so that together we can build the future of a market in full development!"*

**Florence Mompo**, Salon Eurobois manager

### Eurobois Campus: jobs and training at the helm

To facilitate encounters between training centres, students, and professionals seeking training, and likewise between recruiting companies and job seekers, the Eurobois Campus is organized into three themes:

#### **An area dedicated to initial and ongoing training**

There will be many training bodies present to inform, advise, and assist professionals and/or students who are seeking training, to present existing prospectuses as well as new diploma courses, and to explain the procedures for gaining access to training.

*Among those present will be AFPIA, Compagnons du devoir et le Tour de France, ENSTIB, ESB, Federation Compagnonnique, Fibois, Lycée Bois Mouchard, Neopolis, Pôle Emploi, and more.*

#### **More timber and woodworking professionals needed!**

The forestry & timber sector has seen heavy development in recent years thanks to strong market momentum in timber construction, wood energy, and even packaging. The problem now is that the sector's 440,000 French professionals are too few to cater for this growth. As things are, 60,000 businesses are on the lookout for qualified profiles, and the 4,000 recruitment projects announced in 2019 by the state's job agency Pôle Emploi are struggling to find takers. What's to blame? Under-valued timber trades suffering from the image of outmoded, dangerous jobs that are unattractive to new candidates, coupled with training courses out of touch with the sector's new digital needs. Result: in 10 years the sector has lost 30,000 apprentices out of 100,000!

Source: Fibois and SER

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### An area dedicated to employment

Professionals seeking work can enjoy free access to the consultation of job offers on a job wall or on tablets. They will also be able to leave their CVs, which will be passed on to the recruiting companies.

This area for bringing recruiters and job seekers into contact will also be hosting a **day dedicated to employment on 5th February, under the watchful eye of the state's Pôle Emploi job agency**. The agency will be present on the Campus mobilizing job seekers and running workshops dedicated to jobs and recruitment.

### A Workshop/Conference area

An extensive programme in the form of accounts and presentation workshops on many topics: existing courses, recruitment needs, the most needed trades, employment news and more, all run by the organizations present at Eurobois Campus.

### In-show activities showcasing training and trades in timber & woodworking

The 2020 edition will again be punctuated by a host of events in a variety of formats and contents. Among them will be activities with the accent on training and the practising of timber and woodworking trades.

> The **National Final of the European Young Carpenter contest** organized in conjunction with *Compagnons du Devoir et du Tour de France*: 12 apprentice carpenters, 4 days of competition, 3 contestants selected to represent France in the European finals. The best timber & woodworking talents go head to head!

> **Fabrik Eurobois**, a feature dedicated to fitting out, organized by *Compagnons du Devoir et du Tour de France* in partnership with equipment specialists in the co-home project from *L'Ameublement Français* and showcasing fitting-out trades and know-how at the heart of a timber-frame house: furniture, interior arrangement, fitting of units and components—a unique experience including training, concrete demonstrations, and virtual reality!

> **Round-the-table talks** dedicated to jobs and training on the Bati-Journal TV stage organized by publisher *Editions des Halles* with backing from *France Bois Forêt*.

### Recruitment in 3 questions to Marinette Feuillade, Fibois executive officer



#### How is recruitment going in the sector? Are professional insertions rates good?

A business upswing swelling order books, together with public policies favouring short supply circuits and local timber, are pressing companies to develop and recruit.

Faced with these recruitment needs, the sector is struggling to “sell itself” and familiarize the public with its trades. The age pyramid is out of kilter in certain business areas like sawing, furniture, or forestry, where companies are up against a wave of retirements.

#### What profiles are recruiters looking for the most?

Globally, no matter what the business area, a good knowledge of timber is expected—characteristics of species, availability, etc. The sector still relies a lot on manual labour, but changing techniques and the massive switch to digital are pushing up the demand for technicians.

#### What business areas are the sector's biggest recruiters?

Distribution and construction are the biggest recruiters while sawing and forestry are those facing the greatest difficulty. Qualified profiles are naturally in big demand but companies are also taking on more standard profiles such as professionals in retraining.

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>> Your next press dates:  
- Eurobois Award Nominations list  
revealed in December, 2019  
- Full programme to be announced  
in January, 2020

**Full information on the next edition of Eurobois  
is available on the trade show broadsheet.**



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### ABOUT THE ORGANISER

With 200 events organised worldwide for professionals and the general public alike, GL events Exhibitions has acquired unparalleled know-how in the business of organising trade shows, a trade which requires ever more exacting skills in marketing, communication, and organisation while staying close to people in its markets.

The Eurobois trade show is organised by the GL events Exhibitions Green Tech+ department, which also manages 7 other major gatherings: BePOSITIVE, HyVolution, Lighting Days, ExpoBiogaz, Paysalia, Rocalia and Piscine Global 2020.

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**Website Eurobois**



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